

As you're getting ready to head out to the American Society for Clinical Oncology (ASCO) Annual Meeting, please remember that this is a great opportunity to promote SITC and all the great things we have to offer to those involved in the cancer immunotherapy field that they can't get anywhere else. Listed below are a few talking points about SITC that you could highlight while you're networking.

- WHO WE ARE The Society for Immunotherapy of Cancer (SITC), formerly iSBTc, is a non-profit medical subspecialty membership organization of clinicians, researchers, students, post-doctoral fellows, and allied health professionals dedicated to improving cancer patient outcomes by advancing the development and application of cancer immunotherapy through interaction, innovation and leadership. SITC is comprised of over 500 of the most influential leaders and up-and-coming scientists in the field of biological therapy/immunotherapy.
- MEMBERSHIP HAS ITS BENEFITS People become members of organizations because they are personally ASKED to join by friends, colleagues or peers. SITC Membership benefits include subscription to the Journal of Immunotherapy, opportunities to plan educational sessions or be involved in committees, priority access to SITC news updates, first access to hotel and registration, and access to the Members Only section of the SITC website (www.sitcancer.org).
- 2011 ANNUAL MEETING The SITC 26th Annual Meeting & Associated Programs will be held November 1-6, 2011 in Bethesda, MD. Early registration and abstract submission begin on May 2nd. It's all the people you want and need to talk to in one setting...with networking receptions, oral abstracts/poster sessions, young investigator awards and the most cutting edge science all under one roof. You are not one of thousands and won't get lost in the crowd with the intimate setting of 500-600 people.
- FUNDING SUPPORT SITC relies on generous gifts from our industry partners to host educational events with low registration rates for our attendees and do the numerous outreach activities vital to the advancement of the field. If you see someone as ASCO that may be a good contact for us to seek funding, please feel free to get their contact information and forward it on to SITC staff.

An additional networking event, featuring music from SITC President Tom Gajewski's band, The Checkpoints will take place on Sunday, June 5th from 8pm – 12am at the Music Garage located at 345 N. Loomis St. Please download the event flyer at <u>http://www.sitcancer.org/emails/asco_checkpoints_party.pdf</u> for additional details.

Also while you're at ASCO, remember to stop by the exhibit hall and visit the SITC booth, we're booth number 22106.

See you in Chicago!