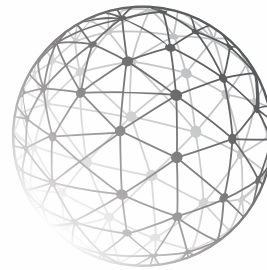


Celebrating 30 Years of Advancing Cancer Immunotherapy Worldwide

SITC 2015



November 4–8, 2015 · National Harbor, MD

EXHIBITOR PROSPECTUS



www.sitcancer.org

An invitation to exhibit at the

SITC 30th Anniversary Annual Meeting

Make your mark at the largest cancer immunotherapy conference and exhibit at the SITC 30th Anniversary Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, the Society for Immunotherapy of Cancer. At the SITC 30th Anniversary Annual Meeting, we'll bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange, and networking with the scientists driving the field. Get your message across all aspects of this scientific community that come together at SITC's 30th Anniversary Annual Meeting in an effort to make cancer immunotherapy the fourth treatment modality and the word "cure" a reality for cancer patients everywhere.

If you have a product or service that will advance research or accelerate laboratory results, don't miss this opportunity to exhibit at the SITC 30th Anniversary Annual Meeting, November 6-8, 2015 in National Harbor, MD. Last year's exhibit space sold out! Make your reservation before it's too late.

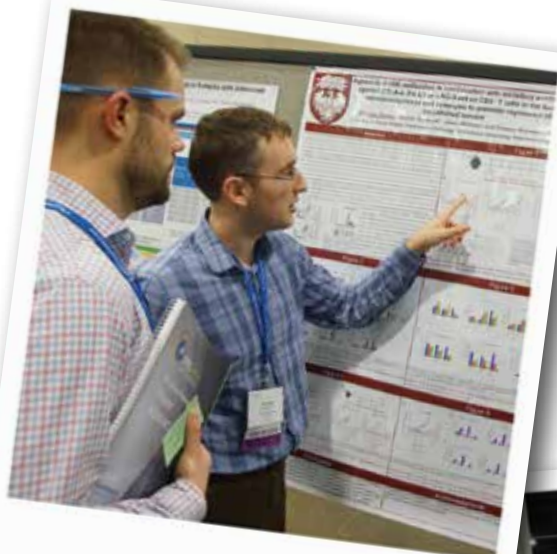


Photo credit: Photo © Michael Hoetzel, DGPh



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Why Exhibit at SITC?

- Meet the global thought leaders in cancer immunotherapy
- Interact with key investigators and clinicians who evaluate and purchase your products/services
- Gain insight into new and innovative uses of your products/services by speaking with experts at the forefront of the science
- Generate new leads
- Achieve your sales/business development objectives

SITC is the preferred meeting in cancer immunotherapy by leading immunologists, academicians, and researchers in the field. Don't miss the opportunity for one-on-one contact with all of the people you need to see.

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- University/hospitals/research institutions



Photo credit: Photo © Michael Hoetzel, DGPh



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Past Exhibitors

- ACEA Biosciences, Inc.
- Adaptive Biotechnologies Corp.
- Aduro BioTech, Inc.
- Affymetrix Inc.
- American Society of Clinical Oncology (ASCO)
- Amgen USA
- Argos Therapeutics, Inc.
- Bavarian Nordic
- Biologics Consulting Group
- BioMed Central
- Bristol-Myers Squibb
- Caprion Proteome, Inc.
- CellGenix GmbH/American Fluoroseal
- Cellular Technology, Ltd.
- CLC Bio, LLC
- Curiox Biosystems, Inc.
- Definiens, Inc.
- eBioscience/Panomics
- Elsevier
- EMD Serono
- Flagship Biosciences, LLC
- Flexcare Clinical Research
- Genalyte, Inc.
- Genentech
- HemaCare BioResearch Products & Services
- Immudex
- Invitrogen
- JPT Innovative Peptide Solutions
- Life Technologies
- Lippincott, Williams & Wilkins
- MABTECH
- MBL International
- Merck
- Miltenyi Biotec GmbH
- Mitra Biotech
- Myriad RBM
- NanoString Technologies
- Nexcelom
- Northwest Biotherapeutics
- Novartis Oncology
- Novoprotein
- Omnia Biologics, Inc.
- OracleBio Ltd.
- Panasonic Healthcare Corporation of North America
- PeproTech, Inc.
- Peregrine Pharmaceuticals
- PerkinElmer
- Personalized Medicine in Oncology
- PGx Health
- Prometheus Laboratories Inc.
- Rules Based Medicine
- Ruro, Inc.
- Saint-Gobain
- SANYO
- Sequentia, Inc.
- SEPPIC, Inc.
- Serametrix Corporation
- Sidra Medical and Research Center
- Stellar Biotechnologies Inc.
- STEMCELL Technologies Inc.
- Thermo Fisher Scientific
- Viracor IBT Laboratories
- Wilson Wolf Corporation
- XEME Biopharma, Inc.



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Exhibit Hall Map ~ Prince George Exhibition Hall A

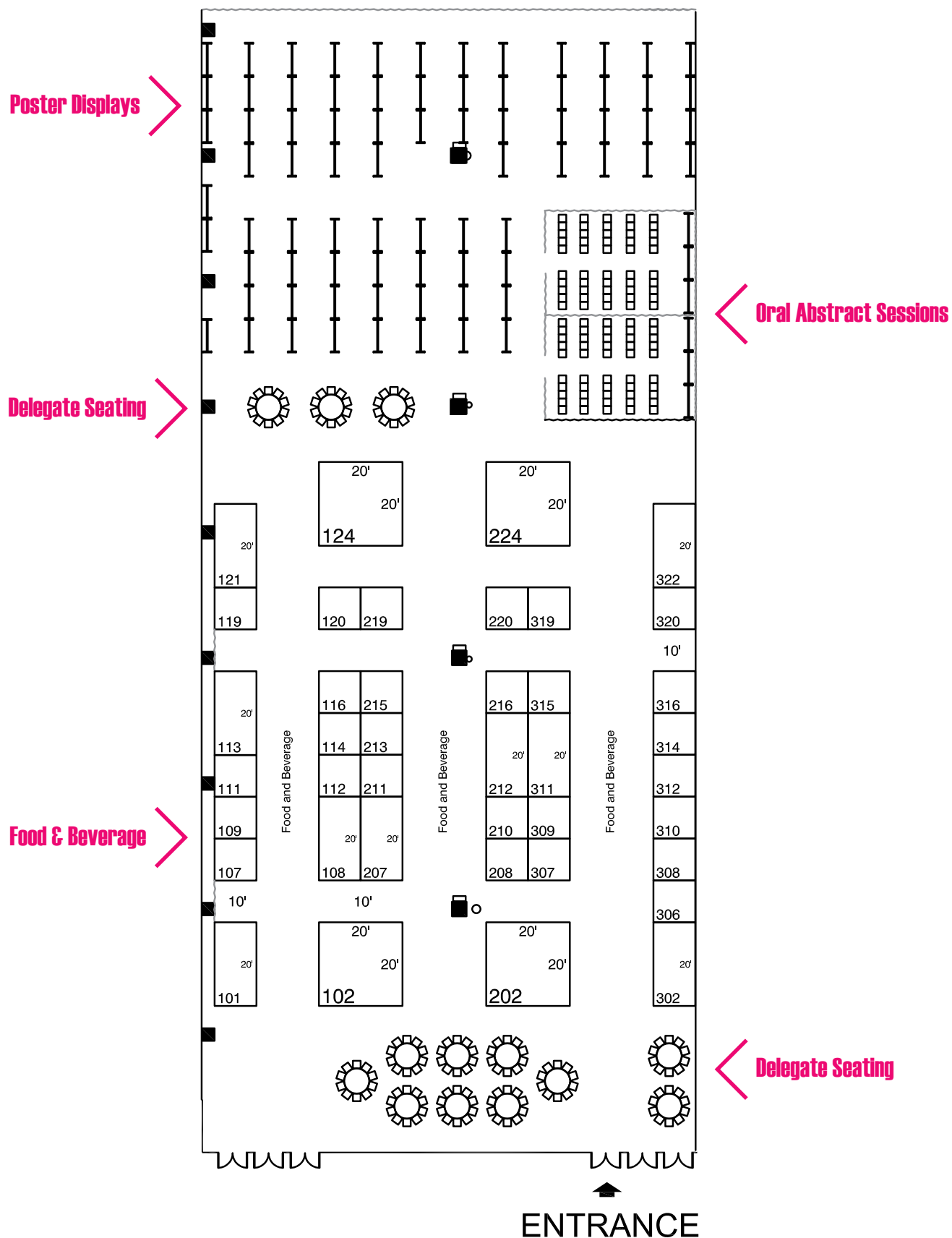


Exhibit Booth Reservations

Basic Package - \$1,750

Booth details:

- 10' x 10' booth
- Draped back wall and side rails
- Identification Sign
- Complimentary lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 30th Anniversary Annual Meeting registration
- 10% discount on attendee mailing list rental (choice of pre- or post- meeting)

Deluxe Package - \$5,000

Booth details:

- 10' x 10' booth
- Draped back wall and side rails
- Identification Sign
- 2 chairs
- 1 undraped table
- Complimentary lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 30th Anniversary Annual Meeting registration
- 1 guest registration
- 25% discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one, 30th Anniversary Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premium Package - \$10,000

Booth details:

- 10' x 20' booth
- Draped back wall and side rails
- Identification Sign
- Complimentary lead retrieval
- 2 chairs
- 1 undraped table

Also includes:

- 6 exhibit booth staff badges
- 2 30th Anniversary Annual Meeting registrations
- 2 guest registrations
- One-time complimentary attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one, 30th Anniversary Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premier Package - \$15,000

Booth details:

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Complimentary lead retrieval
- 2 chairs
- 1 draped table
- 1 wastebasket
- Booth carpet
- Priority booth placement

Also includes:

- 8 exhibit booth staff badges
- 3 30th Anniversary Annual Meeting registrations
- 3 guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- 50% discount on one, 30th Anniversary Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert
- Complimentary ancillary meeting space for one day of your choice Friday OR Saturday (22-28 capacity conference table or 50-70 theater seating - subject to availability)

Premier Elite Package - \$25,000

Booth details:

- 20' x 20' island booth
- Draped back wall and side rails
- Identification sign
- Complimentary lead retrieval
- 2 chairs
- 1 draped table
- 1 wastebasket
- Booth carpet
- First choice booth placement

Also includes:

- 8 exhibit booth staff badges
- 4 30th Anniversary Annual Meeting registrations
- 4 guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half page ad in the 30th Anniversary Annual Meeting Final Program
- Complimentary ancillary meeting space on Friday and Saturday (22-28 capacity conference table or 50-70 theater seating - subject to availability)

30th Anniversary Annual Meeting Agenda (As of 4/8/15)

Friday, November 6, 2015

7:00 am – 7:45 am	State of SITC: Membership Business Meeting
7:45 am – 7:50 am	Presidential Welcome
7:50 am – 9:55 am	Milestones in Immunotherapy
9:55 am – 10:15 am	Break
10:15 am – 12:00 pm	New Insights into T Cell Function
12:00 pm – 12:30 pm	Late Breaking Abstract Session I
12:30 pm – 2:00 pm	Lunch and Poster Viewing
2:00 pm – 2:35 pm	Smalley Keynote
2:35 pm – 4:20 pm	Adoptive Immunotherapy – Developed in Collaboration with International Society for Cell Therapy (ISCT)
4:20 pm – 4:50 pm	Break
4:50 pm – 6:15 pm	Concurrent Session I: Immunogenomics and Oncogenetics
4:50 pm – 6:15 pm	Concurrent Session II: Cutting-Edge Clinical Trials
6:15 pm – 7:30 pm	Poster Reception
8:30 pm – 11:30 pm	The CheckPoints Party

Saturday, November 7, 2015

7:45 am – 8:35 am	Update Session: Cancer Immunotherapy Trials Network (CITN)
8:35 am – 10:20 am	Coinhibition & Costimulation
10:20 am – 10:35 am	Break
10:35 am – 12:00 pm	Mechanisms and Responses to Immune Therapy
12:00 pm – 12:30 pm	Late Breaking Abstract Session II
12:30 pm – 2:00 pm	Lunch and Poster Viewing
2:00 pm – 3:05 pm	Presidential Session
3:05 pm – 3:20 pm	Update Session: Immunoscore
3:20 pm – 3:35 pm	Update Session: Biomarkers
3:35 pm – 4:05 pm	Break
4:05 pm – 5:30 pm	Concurrent Session I: Precision Immunology
4:05 pm – 5:30 pm	Concurrent Session II: Innate Immunity
7:00 pm – 10:00 pm	30th Anniversary Reception

Sunday, November 8, 2015

7:45 am – 9:15 am	Hot Topic Session
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Exhibitor Schedule – Prince George Exhibition Hall A

Wednesday, November 4, 2015

6:00 am – 11:00 pm	Decorator set-up of Poster & Exhibit Hall
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Thursday, November 5, 2015

8:00 am – 3:00 pm	Exhibitor registration, exhibitor move-in, poster presenter set-up
4:00 pm – 8:00 pm	Exhibit & Poster Hall open
5:30 pm – 7:00 pm	Welcome Reception - Poster presenters required to present

Friday, November 6, 2015

7:00 am – 8:00 pm	Exhibit & Poster Hall open
6:30 pm – 8:00 pm	Poster reception – Poster presenters required to present

Saturday, November 7, 2015

7:00 am – 2:00 pm	Exhibit & Poster Hall open
2:00 pm	Exhibit & Poster Hall closes – Exhibitor move-out begins

4 Steps to Exhibiting at SITC

- 1) Visit www.sitcancer.org/2015
Click on the Exhibitors Tab and click General Information and reserve your booth.
Deadline is September 10, 2015
- 2) Order furniture, lighting, etc. through the Heritage Exposition Services Exhibitor Service Kit.
- 3) Book your hotel early! Last year's room block filled up in record time.
- 4) Register your exhibit staff.

General Exhibitor Information, Rules and Regulations

General Booth and Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Exhibit fixtures may not exceed 8 feet in height. Fixtures more than 4 feet in height must be placed at least 4 feet from the aisle line to avoid blocking the sight line from the aisle to adjoining booths.
3. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary, at the expense of the exhibiting company.
4. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Exposition Services.
5. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the Exhibit Hall only.
6. Exhibit booth assignments will be based on priority, and then assigned on a first-come, first-served basis. Full payment of booth rental fee must be received prior to booth assignment. Final assignment of booth space is at the discretion of SITC.
7. A floor plan of the exhibit hall can be obtained by visiting <http://www.sitcancer.org/2015>
8. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor, and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
9. SITC must pre-approve all messaging to be sent to registered meeting delegates.
10. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
11. Cancellations will be accepted in writing until September 10, 2015. A full refund minus a processing charge of \$50 will be granted.

Rules and Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict, or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.

11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

PhRMA Code on Interactions with Healthcare Professionals

ACCME Standards for Commercial Support

AMA Physician's Recognition Awards

AMA Opinion 8.06 I - Gifts to Physicians from Industry

AMA Opinion 9.01 I - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

* SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Commercial Support. Therefore, certain items and acknowledgements are only available to non-industry entities.

No refunds will be given for cancellations made after September 10, 2015.

IMPORTANT DATES AT A GLANCE

September 10, 2015

September 18, 2015

September 18, 2015

September 23, 2015

September 23, 2015

October 2, 2015

October 2, 2015

October 2, 2015

October 14, 2015

October 23, 2015

October 30, 2015

November 1, 2015

November 5, 2015

November 7, 2015

November 12, 2015

Exhibitor Space Reservation Deadline

Final Program ad Commitment Deadline

Exhibitor Service Manual Available Online

Final Program Advertisement Graphics Deadline

Print Deadline for Exhibit Descriptions in the Final Program

Final Approval of Ads

Housing Reservation Deadline

Early-Advanced Registration Deadline

Registration Bag Inserts due to mail-house

Pre-Registration Mailing Lists Available

Regular Registration Rate Deadline

Insurance forms due to SITC for Exhibitors

Exhibitor Move-In

Exhibitor Move-Out

Post-Annual Meeting Mailing Lists Pulled



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Thank you for your support of SITC!

Society for Immunotherapy of Cancer

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