

# SOCIETY FOR IMMUNOTHERAPY OF CANCER

## 2016 – 2018 STRATEGIC PRIORITIES



### OUR **VISION**

SITC aims to make cancer immunotherapy a standard of care and the word "cure" a reality for cancer patients everywhere

### OUR **VALUES**

- Innovation
- Integration
- Interaction
- Leadership
- Translation

SITC  
MEMBERS

OUR  
GOALS



### CULTIVATE MEANINGFUL **RELATIONSHIPS**



SITC recognizes the importance of collaborations in the fight to "cure" cancer and aims to foster meaningful partnerships with those who have similar goals. SITC will make dedicated efforts to increase interaction with government agencies, parallel and peripheral organizations, networks and expanded target demographics from around the globe to make the goal of a cure for cancer a reality

### SERVE AS THE LEADING **RESOURCE**



Through enhancing our live and online educational program offerings, setting industry standards and using our Journal to disseminate relevant and timely information, SITC aspires to provide the best education, scientific exchange and networking opportunities in order to enrich the cancer immunotherapy field

### CREATE A **NETWORK** OF STAKEHOLDERS



Broadening SITC-based initiatives will attract new volunteers, members and organizational collaborations that can be utilized to poise SITC as the leader in the field world-wide. Meaningful engagement with stakeholders will allow SITC to be a main hub of information and provide opportunities for interaction amongst key leaders in the field who are working tirelessly to make the word "cure" a reality for cancer patients

### ADVANCE THE SCIENCE **GLOBALLY**



The field of cancer immunotherapy spans the globe and so do our members. In an effort to better serve all of our members and partners, SITC aims to establish a new international advisory committee, utilize global partnerships, bridge geographical distances through technology and develop targeted education that accounts for regional and international considerations, all in an effort to advance the science and application of cancer immunotherapy world-wide

### SEEK THE BEST **RESEARCH**



In an ever-evolving field, it is important to challenge the status quo and seek out innovative research that can drive the field into the future. To further explore and develop tumor immunology and cancer immunotherapy, SITC will dare to challenge the current thinking and propel immunotherapy forward. With a focus on research, SITC will use the Journal to engage in hot topics, creating cancer immunotherapy guidelines, engage in lobbying and advocacy efforts, and charter a forward-thinking committee dedicated to innovation in key areas of interest

LEARN MORE ABOUT SITC AT **SITCANCER.ORG**

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