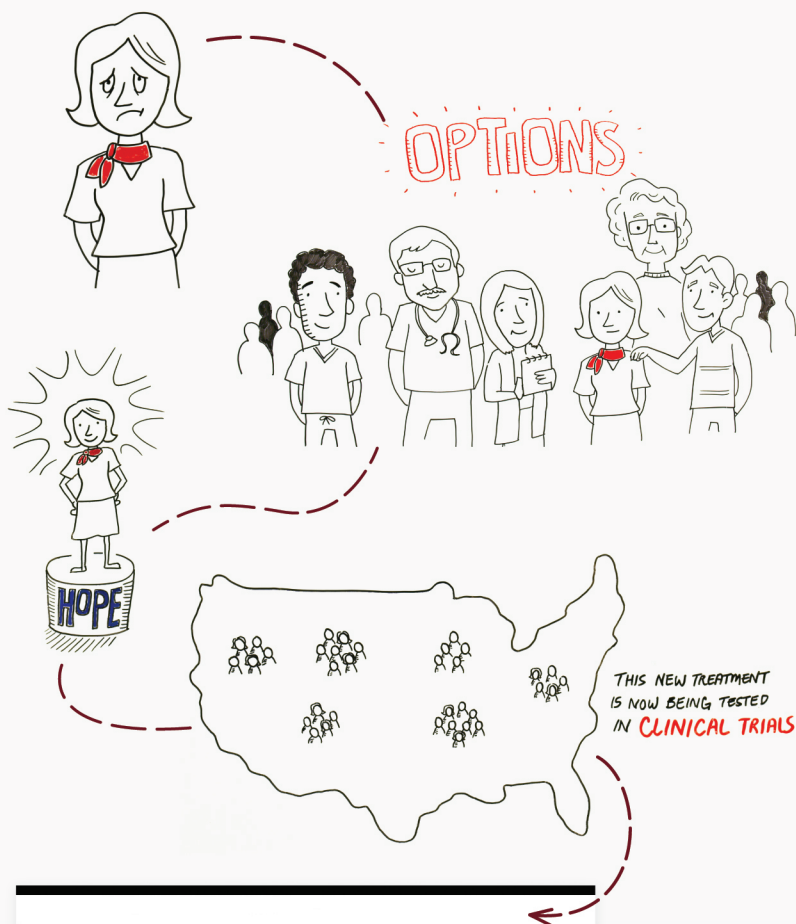


Immunotherapy

A New Hope For Non-small Cell Lung Cancer Patients

NSCLC Diagnosis



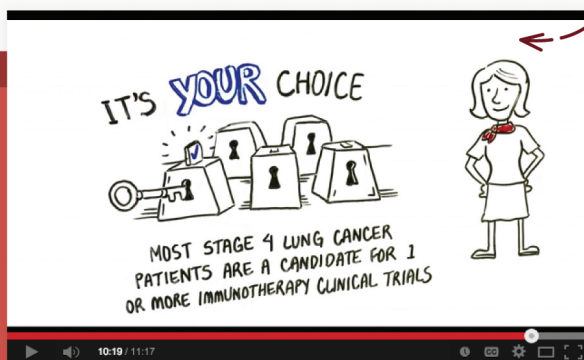
Professionals

This video can help your practice and your patients understand NSCLC immunotherapy, options for clinical trials, and how to decide if immunotherapy is the right course to take.



Patients & Caregivers

Consider your treatment options. Talk with your doctors, caregivers, and family to decide whether NSCLC immunotherapy is right for you.



Watch this video to learn about promising immunotherapy clinical trials for patients diagnosed with non-small cell lung cancer!



Go to: www.sitcancer.org/hopefornsclc

Brought to you by:



Society for Immunotherapy of Cancer

In collaboration with our partners:



Society for Immunotherapy of Cancer: a 501(c)(3) non-profit society of medical professionals advancing the science and application of cancer immunotherapy for over 30 years. Funding for this project was generously provided by Bristol-Myers Squibb.

Created by the Society for Immunotherapy of Cancer (SITC), Non-small Cell Lung Cancer Immunotherapy: A New Hope™ is an animated video that follows a patient's journey from her diagnosis of NSCLC through the process of learning about cancer immunology, leading to her consideration of cancer immunotherapy treatments via clinical trial participation.

SITC facilitated the creation of this easy to understand video by merging medical content provided by lung cancer immunotherapy experts with practical input from stakeholder focus groups. Our collaborators listed on the front of this document provided focus group participants including clinical oncologists, nurses, patients, social workers, and patient advocates, thus ensuring a balanced presentation of immuno-oncology and clinical trials information. Please share this video and help make a difference by raising awareness about the new hope that cancer immunotherapy clinical trials can offer to patients with NSCLC.

It is the mission of the Society for Immunotherapy of Cancer to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy. SITC aims to make cancer immunotherapy a fourth standard of care and the word “cure” a reality for cancer patients everywhere. For more information about SITC, please visit: www.sitcancer.org.